

SHEAFFER™ *The Gift That Matters*

Must be referenced to receive special pricing.
Promo Code M0224
 Expires 12-31-13



Sheaffer® VFM | #VFM | Min. 25
#VFM \$10.00 (A)
 was \$12.60(B)
#SHAB1 \$56.99 (C)
 was \$88.16(B)



Sheaffer™ Classic Tablet Holder
 #SHATH1 | Min. 10

#SHATH1 \$38.94 (C)
 was \$53.70(B)
#SHATC1 \$112.48 (C)
 was \$163.62(B)

Sheaffer™ Classic 21" 4-Wheeled Carry-On
 #SHATC1 | Min. 5

Sheaffer™ Classic Business Backpack
 #SHAB1 | Min. 5



Catalog Quantities Only.

VFM: Screen Printing (SP): Price includes a 1-color cap or barrel imprint. Laser Engraving (LE): Price includes 1 line of repeating copy or personalization on cap or barrel. Gray colorfill included on silver finish only. Add \$.60(G) per pen for second location or personalization.
SHAB1: Laser Engrave (LE) \$50(G) set-up charge. Includes laser engraving, 1 location.

SHATH1: Deboss (DE): \$50(G) set-up charge. Includes deboss, 1-location.

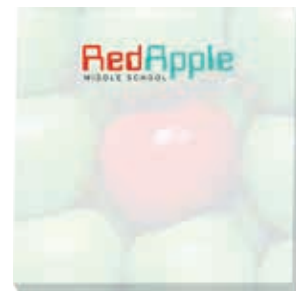
SHATC1: Laser Engrave (LE): \$50(G) set-up charge. Includes laser engraving, 1 location.

Catalog Quantities Only.

BIC® Sticky Note™

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BIC® Sticky Note™ 3" x 3", 25 & 50-Sheet Adhesive Notepad
 Item #P3A3A25 | Min. 500
 Item #P3A3A50 | Min. 500



40% OFF EQP!
#P3A3A25 \$.25 (C)
 was: \$.63(B)
#P3A3A50 \$.44 (C)
 was: \$1.00(B)

BIC® 4" x 3" Adhesive Notepad, 25 & 50-Sheet
 Item #P4A3A25 | Min. 500
 Item #P4A3A50 | Min. 500

40% OFF EQP!
#P4A3A25 \$.25 (C)
 was: \$.64(B)
#P4A3A50 \$.44 (C)
 was: \$1.01(B)



BIC® 4" x 6" Adhesive Notepad, 25-Sheet
 Item #P4A6A25 | Min. 500
 Item #P4A6A50 | Min. 500

40% OFF EQP!
#P4A6A25 \$.46 (C)
 was: \$1.01(B)
#P4A6A50 \$.85 (C)
 was: \$1.74(B)



P3A3A25, P3A3A50, P4A3A25, P4A3A50, P4A6A25, P4A6A50: Price includes a FREE 4-color imprint. Change the paper color with a FREE flood coat and no charge for bleeds!

Catalog Quantities Only.

BIC® Business Card Magnets

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BIC® 4-Color Process Business Card Magnet - 20 mil.
 Item #MGBC20 | Min. 500



#MGBC20 \$.19 (A)
 was: \$.37(A)

BIC® 4-Color Process Business Card Magnet - 30 mil.
 Item #MGBC30 | Min. 500



#MGBC30 \$.22 (A)
 was: \$.43(A)

MGBC20 & MGBC30: Price includes a FREE 4-color process imprint on a white surface. Not for use on cars. See 2013 BIC Graphic catalog for car magnet items MGCARS and MGCARM.

BIC® Lighters

BIC® Multi-Purpose Lighter
 #MPLTR | Min. 50

#LTR \$1.50 (A)
 was: \$1.74(B)
#MPLTR \$5.96 (A)
 was: \$6.32(B)



BIC® J26 Maxi Lighter
 #LTR | Min. 200

LTR: Price includes a 1-color, 1-side imprint. 8 colors available per side. Add \$.12(C) per lighter for each additional imprint color, per location. Warning label will be affixed to side 2 of the lighter after imprinting.
MPLTR: Price includes a 1-color, 1-side imprint. 2 colors available. Add \$.12(C) per lighter for second imprint color. Warning label will be affixed to the second side of the lighter.

Catalog Quantities Only.

BIC® GRAPHIC USA

C3 2013

CYCLE 3
 2013 Promotions

explore your **COLOR**



new LOW MINIMUMS **Lowest Prices of the Year!**

Offers valid through December 31, 2013.

Please refer to the 2013 BIC® Graphic Catalog or visit www.norwoodbic.com for complete product and order information.

www.norwoodbic.com



explore your **COLOR**

UPIC-BIC | ASI-40480

www.norwoodbic.com

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Flyer is printed on recycled paper. Contains 10% post-consumer recycled fiber. Item #KC850-3B

Lowest Prices of the Year!

Plus a **FREE** BIC® Easy-Glide System® Ink Upgrade!

on select BIC® Writing Instruments shown below

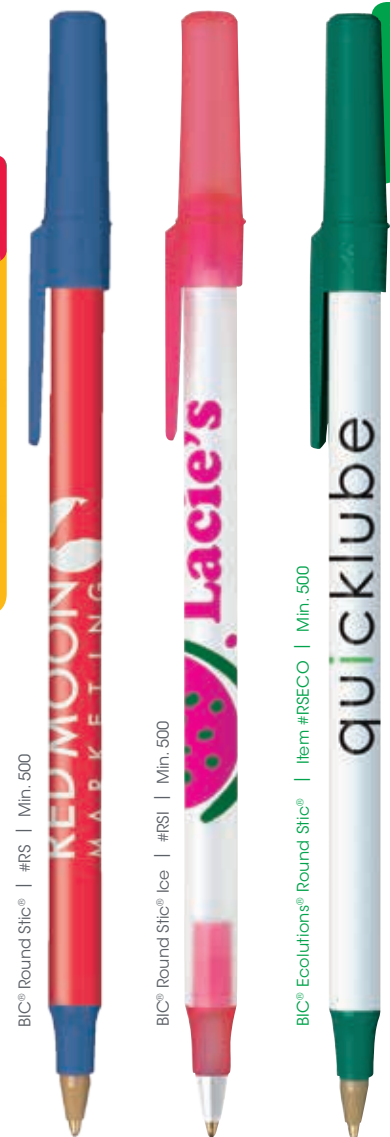


ONE LOW PRICE!

#RS
\$.39^(A)
was \$.55(A)

#RSI
\$.39^(A)
was \$.60(A)

#RSECO
\$.39^(A)
was \$.60(A)



* Made with 76% pre-consumer recycled plastic.

ONE LOW PRICE!

#CS
\$.54^(A)
was \$.75(A)

#CSI
\$.54^(A)
was \$.90(A)

#CSECO
\$.54^(A)
was \$.83(A)



* Made with 66% pre-consumer recycled plastic.

ONE LOW PRICE!

#CSWBG
\$.98^(A)
was \$1.29(B)

#CSWBCG
\$.98^(A)
was \$1.29(B)

#DCWBCG
\$.98^(A)
was \$1.45(B)



#RSANTI
\$.39^(A)
was \$.62(A)

#CSANTI
\$.54^(A)
was \$.84(A)



anti microbial*

Add the AZ-Antimicrobial logo to your artwork at no additional charge. Please be sure to specify "Print the AZ-Antimicrobial logo" on your order (AZ-Antimicrobial imprint defaults to lower-left-hand corner.)

*An antimicrobial preservative incorporated into the pen protects it by suppressing growth on the pen of bacteria, algae, fungus, mold and mildew.

NEW LOW MINIMUMS



#TS
\$.70^(A)
was \$.97(A)

#MC
\$.39^(A)
was \$.77(A)

#TWP
\$.72^(A)
was \$1.00(A)

#GR
\$1.05^(A)
was \$1.30(B)

#ICLCEL
\$2.00^(C)
was \$2.28(C)



TS: Price includes a 1-color barrel imprint on 3 sides. One line of copy per side. Copy and color may be different on each side at no additional charge. 1-color clip imprint available. Add \$.12(C) per pen for clip imprint.

MC: Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint. Add \$.12(C) per pen for each additional barrel imprint color or clip imprint.

TWP: Price includes a 1-color barrel imprint. 2 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for second imprint color or clip imprint.

GR: Price includes a 1-color cap or barrel imprint. 4 colors available in any barrel/cap combination. Add \$.12(C) per pen for each additional imprint color. Add \$.12(C) per pen for each color in second location. Imprint is put on cap unless otherwise specified.

ICLCEL: Price includes a 1-color barrel imprint. 2 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for second imprint color or clip imprint. Add \$.25(C) per pen for puff printing option.

RS, RSI & RSECO: Price includes a 1-color barrel imprint. 2 colors available. Add \$.12(C) per pen for second imprint color. **FREE BIC® Easy-Glide System® Ink upgrade.**

Catalog Quantities Only.

CS, CSI & CSECO: Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) for the second barrel imprint color or clip imprint. **FREE BIC® Easy-Glide System® Ink upgrade.**

Catalog Quantities Only.

CSWBG & CSWBCG: Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint.

DCWBCG: Price includes a 4-color process imprint on a white surface. FREE stock backgrounds available. For stock background choices, please visit www.norwoodbic.com. Clip imprint not available. **FREE BIC® Easy-Glide System® Ink upgrade.**

Catalog Quantities Only.

RSANTI, CSANTI: Price includes a 1-color barrel imprint. 2 colors available. Add \$.12(C) per pen for second imprint color. Pen sleeves also available. Visit www.norwoodbic.com for details. **FREE BIC® Easy-Glide System® Ink upgrade.**

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