



This year's Yardley Harvest Day is Saturday, September 15, 2018 and marks the 51st year of this great tradition.

If you have any questions or require additional clarification, please contact Lisa Kruse at 267-205-8776 or lisakruse@angelmarkassociates.com

## 2018 Sponsorship Opportunities

### \*Headline Sponsor ..... \$5,000

Event banner: Company logo on Main St.  
 Venue signage: 3 custom event signs with company name/logo  
 Event poster: Company name/logo  
 Event space: Prime 10' x 10' space. Canopy/table & 2 chairs provided.  
 Booklet: A two page spread in the Harvest Day Booklet.  
 Tote bags: Company supplied item distributed in the Harvest Day bags.

**SOLD OUT!**

### \*Automotive Sponsor ..... \$3,000

Venue signage: Company logo  
 Event poster: Company name/logo  
 Event space: Space for 4-6 cars

**SOLD OUT!**

### \*Tote Bag Sponsor ..... \$1,750

Event poster: Company name/logo  
 Tote Bags: 5,000 bags printed with sponsor logo. Includes 250 bags

**SOLD OUT!**

### \*T-shirt Sponsor ..... \$650

T-shirts: Sponsor provided. Includes 500 shirts

**SOLD OUT!**

### \*Stage Sponsor ..... \$1,000

Venue signage: 1 custom sign with company name/logo positioned on entertainment stage.  
 Event poster: Company name

**SOLD OUT!**

### \*Live Music Sponsor ..... \$1,000

Venue signage: 1 custom sign with company name/logo positioned on entertainment stage.  
 Event poster: Company name

**SOLD OUT!**

### Map Sponsor ..... \$750

Map: Logo on all printed/digital versions of map

### Mum Sponsor ..... \$750

Venue Signage: Customized signage with company name/logo on tables at entertainment area and on cards on 225 flowers

### Ask About Our Family Entertainment and Radio Sponsorships

Call Lisa 267-205-8776

\*Sponsors Receive 10' x 10' space for promotion. Table & 2 chairs provided. Logo on sponsor page of [www.yardleyharvestday.com](http://www.yardleyharvestday.com) and social media.

Sponsorship levels of \$650 and above will receive YHD Bags to distribute at their tables; sponsor-supplied items can be placed into their bags.

## Yardley Harvest Day Booklet

Booklet Size: 4.25"W x 5.75"H Circulation: 7,500 printed

Cost to participate:

AD SIZE	YBA MEMBER	NON-MEMBER
Full Page*	\$250	\$300
1/2 Page	\$150	\$175
Inside Front*	\$450	\$500
Inside Back*	\$450	\$500
Back Cover*	\$500	\$550

Distribution /Shelf life:

Kicks off Labor Day and at Yardley Harvest Day on September 15, 2018 and will be in Yardley and Local businesses until December 31, 2018. (While supplies last)

Advertisers will receive a full color ad within the book.

#### FULL PAGE AD:

Trim size: 4.25"W x 5.75"H  
 Live Area: 3.75"W x 5.25"H  
 Bleed Size: 4.5"W x 6"H

#### 1/2 Page Ad:

Trim size: 4"W x 2.685"H  
 Live Area: 3.75"W x 2.435"H  
 No Bleed

### Yardley Harvest Day Sponsorship Agreement Deadline: March 15, 2018

**YES, we would like to sponsor!** We have read the proposal and would like the benefits provided at the following level (choose one):

- Headline: \$5,000  Automotive: \$3,000  Radio Sponsor: \$2,500  Tote Bag: \$1,750  Stage: \$1,000  Live Music: \$1,000  Map: \$750  
 Mum: \$750  Moon Bounce: \$750  Ballon Twister: \$750  T-shirt: \$650  Face Painter: \$600  Costume Character: \$500

### Yardley Harvest Day Booklet Agreement **YES, we would like to advertise!** (choose one):

- YBA Member:  Full Page \$250  1/2 Page \$150  Inside Front \$450  Inside Back \$450  Back Cover \$500  
 Non-Member:  Full Page \$300  1/2 Page \$175  Inside Front \$500  Inside Back \$500  Back Cover \$550

**Coupon \$25**  
 Your offer on the coupon page.  
 \*FREE with a full page ad.

\_\_\_\_\_  
 COMPANY NAME (PLEASE PRINT)

\_\_\_\_\_  
 COMPANY REPRESENTATIVE TITLE

\_\_\_\_\_  
 MAILING ADDRESS

\_\_\_\_\_  
 CITY STATE ZIP CODE

\_\_\_\_\_  
 PHONE FAX

\_\_\_\_\_  
 EMAIL (PLEASE PRINT CLEARLY)

\_\_\_\_\_  
 REPRESENTATIVE SIGNATURE DATE

Please make checks payable to: Yardley Harvest Day.  
 Mail your check, along with your signed agreement to:  
 Yardley Harvest Day, Attn: Lisa Kruse • P.O. Box 498 • Yardley, PA 19067.

Checks must be received within (2) weeks of commitment or the sponsorship is lost. Sponsorship benefits will not begin until check is received.