



This year's Yardley Harvest Day is Saturday, September 16, 2017 and marks the 50th year of this great tradition.

If you have any questions or require additional clarification, please contact Lisa Kruse at 215-860-3090 or lisakruse@angelmarkassociates.com

2017 Sponsorship Opportunities

All Sponsors Receive (unless otherwise noted):

10' x 10' space for promotion. Table & 2 chairs provided. Logo on sponsor page of www.yardleyharvestday.com and social media

Headline Sponsor \$5,000

Event banner: Company name on the event banner on S. Main St.
 Venue signage: 3 customized day of event signs with company name/logo
 Event poster: Company name/logo
 Event space: Prime 10' x 10' space. Canopy/table & 2 chairs provided.
 Booklet: A two page spread in the Harvest Day Booklet.
 Tote bags: Company supplied item distributed in the Harvest Day bags.

Automotive Sponsor \$3,000

Venue signage: **SOLD OUT!**
 Event poster: **SOLD OUT!**
 Event space: Space for 4-6 cars

Tote Bag Sponsor \$1,500

Event poster: **SOLD OUT!**
 Tote Bags: Logo printed with sponsor logo. Includes 250 bags.

Sports Bottle Sponsor (1 Sold, 5 AVAILABLE) \$1,200

Sports Bottle: 5,000 Sports Bottles distributed in the Harvest Day tote bags.
 Event poster: Company name

Stage Sponsor \$1,000

Venue signage: 1 customized sign with company name/logo positioned on entertainment stage. **SOLD OUT!**
 Event poster: Company name

Live Music Sponsor \$1,000

Venue signage: 1 customized sign with company name/logo positioned next to entertainment stage. **SOLD OUT!**
 Event poster: Company name

Map Sponsor \$750

Map: Logo on all printed/digital versions of map

Mum Sponsor \$750

Venue Signage: Customized sign with company name/logo on tables at entertainment area and on cards on 225 flowers **SOLD OUT!**

T-shirt Sponsor (10 Reserved, 2 AVAILABLE) \$500

T-shirts: Sponsor logo printed. Includes 10 t-shirts. **SOLD OUT!**

Business Sponsor \$350

Event space: 10' x 10' space with 2 chairs provided by sponsor. **SOLD OUT!**

Sponsorship levels of \$500 and above will receive YHD Bags to distribute at their tables; sponsor-supplied items can be placed into their bags.

Yardley Harvest Day Booklet

Booklet Size: 4.25"W x 5.75"H Circulation: 7,500 printed

Cost to participate:

AD SIZE	YBA MEMBER	NON-MEMBER
Full Page*	\$250	\$300
1/2 Page	\$150	\$175
Inside Front*	\$450	\$500
Inside Back*	\$450	\$500
Back Cover*	\$500	\$550

Distribution /Shelf life:

Kicks off Labor Day and at Yardley Harvest Day on September 16, 2017 and will be in Yardley and Local businesses until December 31, 2017. (While supplies last)

Advertisers will receive a full color ad within the book.

FULL PAGE AD:

Trim size: 4.25"W x 5.75"H
 Live Area: 3.75"W x 5.25"H
 Bleed Size: 4.5"W x 6"H

1/2 Page Ad:

Trim size: 4"W x 2.685"H
 Live Area: 3.75"W x 2.435"H
 No Bleed

Yardley Harvest Day Sponsorship Agreement Deadline: March 15, 2017

YES, we would like to sponsor! We have read the proposal and would like the benefits provided at the following level (choose one):

- Headline: \$5,000 Automotive: \$3,000 Tote Bag: \$1,500 Sports Bottle: \$1,200 Stage: \$1,000
 Live Music: \$1,000 Map: \$750 Mum: \$750 T-shirt: \$500 Business: \$350

Yardley Harvest Day Booklet Agreement YES, we would like to advertise! (choose one):

- YBA Member: Full Page \$250 1/2 Page \$150 Inside Front \$450 Inside Back \$450 Back Cover \$500
 Non-Member: Full Page \$300 1/2 Page \$175 Inside Front \$500 Inside Back \$500 Back Cover \$550

Coupon \$25
 Your offer on the coupon page.
 *FREE with a full page ad.

 COMPANY NAME (PLEASE PRINT)

 COMPANY REPRESENTATIVE TITLE

 MAILING ADDRESS

 CITY STATE ZIP CODE

 PHONE FAX

 EMAIL (PLEASE PRINT CLEARLY)

 REPRESENTATIVE SIGNATURE DATE

Please make checks payable to: Yardley Harvest Day.
 Mail your check, along with your signed agreement to:
 Yardley Harvest Day, Attn: Lisa Kruse • P.O. Box 498 • Yardley, PA 19067.

Checks must be received within (2) weeks of commitment or the sponsorship is lost. Sponsorship benefits will not begin until check is received.