



This year's Yardley Harvest Day is Saturday, September 16, 2017 and marks the 50th year of this great tradition.

If you have any questions or require additional clarification, please contact Lisa Kruse at 215-860-3090 or lisakruse@angelmarkassociates.com

Yardley Harvest Day Booklet

Can't Attend or Be a Sponsor?

Advertise in the Booklet – And reach the attendees! 7500 Booklets are distributed.

NEW for 2017

Purchase a Full Page Ad in the 2017 Yardley Harvest Day Booklet and Receive a Coupon at **No Additional Cost!**

Or, Purchase a Half Page Ad and receive a coupon for only \$25.

Booklet Size: 4.25"W x 5.75"H Circulation: 7,500 printed

Cost to participate:

AD SIZE	YBA MEMBER	NON-MEMBER
Full Page*	\$250	\$300
1/2 Page	\$150	\$175
Inside Front*	\$450	\$500
Inside Back*	\$450	\$500
Back Cover*	\$500	\$550

Distribution /Shelf life:

Kicks off Labor Day and at Yardley Harvest Day on September 16, 2017 and will be in Yardley and Local businesses until December 31, 2017. (While supplies last)

Advertisers will receive a full color ad within the book.

FULL PAGE AD:

Trim size: 4.25"W x 5.75"H
Live Area: 3.75"W x 5.25"H
Bleed Size: 4.5"W x 6"H

1/2 Page Ad:

Trim size: 4"W x 2.685"H
Live Area: 3.75"W x 2.435"H
No Bleed

Purchase a Full Page Ad in the 2017 Yardley Harvest Day Booklet and Receive a Coupon (sample above) at No Additional Cost!
Or, purchase a half page ad and receive a coupon for only \$25.
Call 215-860-3090 for more information.

Coupons for illustration purposes only and are not redeemable.

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Yardley Harvest Day Booklet Agreement YES, we would like to advertise! (choose one):

YBA Member: Full Page \$250 1/2 Page \$150 Inside Front \$450 Inside Back \$450 Back Cover \$500
Non-Member: Full Page \$300 1/2 Page \$175 Inside Front \$500 Inside Back \$500 Back Cover \$550

Coupon \$25
Your offer on the coupon page.
***FREE with a full page ad.**

COMPANY NAME (PLEASE PRINT)

COMPANY REPRESENTATIVE TITLE

MAILING ADDRESS

CITY STATE ZIP CODE

PHONE FAX

EMAIL (PLEASE PRINT CLEARLY)

REPRESENTATIVE SIGNATURE DATE

Please make checks payable to: Yardley Harvest Day.
Mail your check, along with your signed agreement to:
Yardley Harvest Day, Attn: Lisa Kruse • P.O. Box 498 • Yardley, PA 19067.

Checks must be received within (2) weeks of commitment or the sponsorship is lost. Sponsorship benefits will not begin until check is received.