

LEVITTOWN

Now.com

NEWTOWN, PA

Now.com

Summer 2016 Media Kit



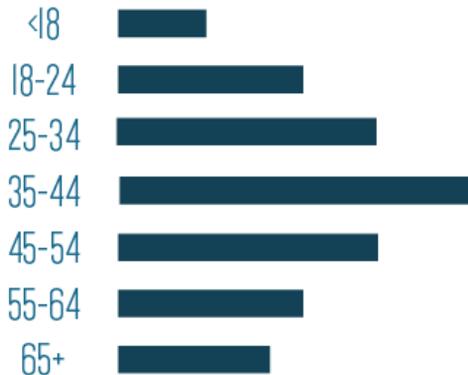
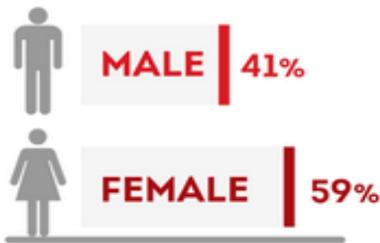
(484) 857-2328

Advertising@LevittownNow.com • Advertising@NewtownPANow.com

Stats At A Glance

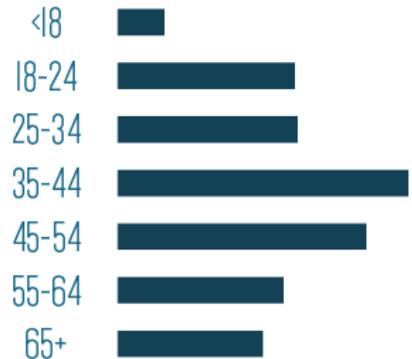
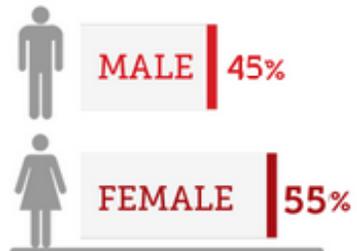
LEVITTOWN *Now.com*

- ❑ 90,000 local readers
- ❑ 550,000 views per month
- ❑ 30,000 social media followers
- ❑ Average family income is \$60,000
- ❑ Audience:



NEWTOWN, PA *Now.com*

- ❑ 16,000 local readers
- ❑ 30,000 views per month
- ❑ 1,000 social media followers
- ❑ Average family income is \$95,000
- ❑ Audience:



Views By Platform:



Mission:

LevittownNow.com & NewtownPANow.com seeks to improve our communities by bringing up-to-date information that's relevant to our readers lives, and by giving local businesses effective and affordable marketing options.



“In just one month on the site, my ad generated at least 10 new customers and also put my business in the know!”

-Maria Marucci, *Maria's Dye In Style*

“The advertisement creation was spot on and quick. Once we approved our desired version of the banner ad, it was quickly placed and helped draw a large crowd to our open house and recruitment event.”

– Carl Pierce, *Edgely Fire Company*



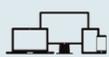
“The team at LevittownNow.com are trustworthy, reliable, affordable and went above and beyond when we dealt with them as we transitioned from print to web-based display advertisements and circulars. We plan to continue to do business with them.”

– Mark Blonder, *Blonder's Appliance Center*

THE REST OF THE STORY

- Online format provides many benefits over print
- Interactive, visually dynamic ads with URL click-throughs
- Analytics and campaign performance reports for all packages
- Reliable, trustworthy and accurate coverage of the area provided free of charge
- A local business committed to helping local businesses
- Members of the *Lower Bucks County Chamber of Commerce* and *Newtown Business Association*
- No newsprint = lower carbon footprint 





LN NW

| | | |
|-----------------------------------|-------------|-------------|
| Leaderboard 1 (728x90) | \$800/month | \$400/month |
| Leaderboard 2 | \$800 | \$400 |
| Masthead (468x60) | \$800 | \$400 |
| Right sidebar 1 (300x250) | \$350 | \$250 |
| Right sidebar 2 | \$300 | \$200 |
| Right sidebar 3 | \$300 | \$200 |
| Right sidebar 4 | \$250 | \$200 |
| Right sidebar 5 | \$250 | \$200 |
| Right sidebar 6 | \$200 | \$150 |
| Right sidebar 7 | \$175 | \$150 |
| Right sidebar 8 | \$150 | \$125 |
| Right sidebar 9 | \$125 | \$100 |
| Left sidebar 1-1 (200x215) | \$200 | \$100 |
| Left sidebar 1-2 | \$200 | \$100 |
| Left sidebar 1-3 (200x415) | \$450 | \$275 |
| Left sidebar 1-4 | \$100 | \$75 |
| Left sidebar 1-5 | \$100 | \$75 |

DISCOUNTS

| | |
|-------------|-----|
| 3-5 Months | 5% |
| 6-11 Months | 10% |
| 12+ Months | 15% |

Site Logo



Bark Park Still Looking for a Home



The Great Borough Bark Park group expects area residents to be at a borough council meeting. Organizers of the "Bark Park" expressed their desire to build a new dog park somewhere in Great...



This is the second the organizers of "Bark Park" have addressed council in the borough since the idea of a local dog park gained momentum last spring. Little Council has said they are supportive of the dog park idea. There are issues with finding a suitable location.

Council President Lynn DiGiuseppe is in favor of the dog park, saying he "definitely wants to see a dog park in the area," but noted that a preliminary site is still in the borough that could be a good location for a dog park. "I'm not sure when you open up an area that big enough," DiGiuseppe said.

Organizers for the Great Borough Bark Park shared a few locations they had in mind, but were not chosen by council. One suggested location is a secluded area and DiGiuseppe felt it was too close to the park. He expressed his need for the park to be in an area that is visible and well-lit. "You wouldn't want your daughter walking there alone at night," he said to one person arguing in favor of the location.

Another location was chosen because of its proximity to other residents. The main concern being the dogs could cause disturbances in the residential area less than 100 feet from the proposed area. Council dogs may have as conflicts with other people's kids and pets.

The third suggested area was too far from water and electricity, and building there would be a problem, council said.

Council's main concern was safety.

"You want to put dog grounds with the open," explained DiGiuseppe. "The park has to be safe for everybody, in terms of well as recreation and entertaining."

Information about the Great Borough Bark Park can be found on the homepage of the [website](#) or on their [Facebook](#) page.



Author: **Timothy Zeno**

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RELATED POSTS

- [Fifteen More Looking Agents for April 13](#)
- [Consumer Center Bark Park of the Year](#)

Top Stories

- [The Great Borough Bark Park](#)
- [Bark Park Still Looking for a Home](#)

Sponsored Content



- Published on our homepage
- Promoted on Facebook & Twitter
- Included in our email newsletter
- The modern equivalent of word-of-mouth

- Business Profile/Promoted Post** (LevittownNow.com: \$300 to \$450 | NewtownPANow.com: \$200 to \$350)

Our skilled writers tell readers your business' unique story and value proposition. Includes custom photo shoot.

- DIY Profile/Promoted Post** (LevittownNow.com: \$300 | NewtownPANow.com: \$200)

You write about your business, we publish it.

- Deal Post** (LevittownNow.com: \$150 | NewtownPANow.com: \$100)
- Promote a special deal or offer at your business.

- Dish Of The Day** (LevittownNow.com: \$200 | NewtownPANow.com: \$150)
- Promote your restaurant with photos and a savory write-up about a signature dish.

- Column** (LevittownNow.com: \$250 | NewtownPANow.com: \$200)
- Become the community's most prominent expert in your field by penning a regular column.

- Just Listed** (\$75 per listing | \$60 multiple listings)
- Include your property in our weekly "Just Listed" or "Open House" column.

- Email Blast** (Prices Vary)

Readers love hearing about events, deals and new businesses in town, blast out your message to them directly.

Let our experts help your brand!

To speak to an advertising representative, email

Advertising@levittownnow.com

Advertising@newtownpanow.com

or call [\(484\) 857-2328.](tel:(484)857-2328)

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